FILE

fashion calendar 1966

RUTH FINLEY, PUBLISHER TR 9-2343 / ISSUED WEEKLY / 26th YEAR 8 EAST 77th STREET / NEW YORK, N. Y. 10021

JANUARY	JULY
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FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of each event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will therefore yield maximum use of FASHION CALENDAR to the reader ... Ruth Finley, Editor.

WHERE GIVEN BY WHAT'S GOING ON DATE

WEEK BEGINNING MONDAY, MAY 9, 1966					
Beginning Monday May 9 9:30 A.M.	BONNIE CASHIN Leather, suedes, tweeds.	SILIS & COMPANY furs and jerseydaily at 9 ls or Rachel Bernal, LO. 5	48 WEST 37TH STREET SHOWROOM - 5TH FLOOR 9:30 A.M., by appoint-0274.		
Monday May 9 5:00 P.M. Cocktails	"Four In One" fashions i	J.P. STEVENS (1460 BROADWAY) n Stevens H ₂ O machine-wash itation. Contact: Robert 1	apte mooten raptice.		
Monday May 9	TRAVEL FASHTONS	petti 4's son travel clothes, by new , CH. 4-3558.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR designing team.		
Monday May 9	SHOWING: FALL COLLECTION Daily informal showings of Louis Capp. Publicity: G	f Fall collection, at new	512 SEVENTH AVENUE SHOWROOM - 36TH FLOOR showroom. Contact:		
Monday May 9	COLLECTION	LADY MANHATTAN; COUNTRY COUSINS sportswear, and sweaters, y Lee Thune, 765-1250.	SHOWROOM - 1)Th Floor		
Monday May 9- May 13	BRITISH FASHIONS Women's tweed and fleece	AQUASCUTUM OF LONDON coats; and rainwear in sho Contact: Mary Phillips or	SHOWROOM - FIRST FLOOR over-proofed cotton		
Beginning Monday May 9	COLLECTION	HARMON KNITWEAR, INC. of Fall knitwear, designed 695-1617.	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR by Rudi Gernreich.		
Beginning Monday May 9	SHOWING OF MISSES OUTERWEAR COLLECTION Informal daily showings of Mayer. Publicity: Gilda	AMCO CF NORVELT, INC. of misses outerwear collect Rettig, OX. 5-4360.	1407 BROADWAY SHOWROOM - 17TH FLCOR tion. Contact: Jack G.		
Tuesday	PREMIERE SHOWING OF	HANDMACHER-VOGEL, INC.	533 SEVENTH AVENUE		

SHOWROOM - 15TH FLOOR FALL SUIT COLLECTION May 10 Suitmaker, doubleknits, wools for Fall. Also, May 17, 31, June 7, 14, 21 10:30 A.M. at 10:30 A.M. By reservation. Contact: Norma Rousseau, 10. 4-7832.

DATE	WHAT'S GOING CN	GIVEN BY	WHERE
May 10 12:00 Noon	ADVANCE SHOWING: FALL AND WINTER COATS Advance showing of Fall-W press and buyers, by invi Court, PE. 6-8845.	(LINDER BROS.) inter coat collection, by	SHOWROOM - 13TH FLOOR House of Shagmoor. For
Tuesday May 10 3:00 P.M.	PREMIERE SHOWINGS: FALL COATS AND SUITS Fall coats and suits, by	GINALA, DIV. OF ORIGINALA, INC. appointment. Contact: Ani	500 SEVENTH AVENUE SHOWROOM - 15TH FLOOR ta Tiburzi, 244-2700.
Tuesday May 10 4:00 P.M. Cocktails	FOURTEENTH ANNUAL COTTON FASHION AWARD The 1966 Cotton Fashion A fashion show by this year Publicity: Eleanor Lamber	ward to Bill Blass; and "B 's and past winners. Show	lue Ribbon Cottons"
Wednesday May 11 8:30 A.M. Breakfast	FALL FASHIONS FOR GIRLS Stretchini will introduce breakfast. By invitation	CHEMSTRAND new Fall fashions for gir	HOTEL PIERRE BALLROOM ls, at a champagne X. 5-0174.
	"SPORTIQUE WIQUE" Preview for the press of	STERN BROTHERS fashions from "Sportique." Publicity: Jill Schoenba	By invitation. (For
May 11 11:00 A.M.; 2:00 P.M.;		LINGERIE ns May 11 at 11:00 (press vitation. Market Weeks: J	SHOWROOM - 12TH FLOOR only); 2:00 and 3:30 P.M. une 6 at 2:00; June 7 nd 14 at 9:30, 11:00, t 11:00, 2:00.
Wednesday May 11 12:30 P.M. Luncheon		FRANCESCA FOR DAMON t Bonwit Teller; also Fall . 2-8212. For reservation	
Wednesday May 11 4:00 P.M.		GIMBEIS ue fashions and gifts from 3.) Publicity: Margot Inf	
Wednesday May 11 4:00 P.M 7:00 P.M.	PRESS PREVIEW OF SUEDE FASHIONS "Suedes With An English Actions. By invitation.	SUEDES OF LONDON, LTD. ccent"ready-to-wear and Contact: Lillian Sessions	
Wednesday May 11 4:30 P.M.	COLLECTION Showing of Fall sportswear fibers, designed by Ruthar	MR. GEE, INC. (1407 BROADWAY) r, at-home fashions and dranne Tuttle. Showing at 4: r daily at showroom. Cont	30, followed by cocktails.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
May 12 11:30 A.M.&	AND EVENING FASHIONS Also May 17, 18, 24, 25,	CAMEO EVENING FASHIONS; FIVE-THIRTY P.M. 26, June 1, 2, 7, 8, 9 at 1 lson or Abe Goldner, PE. 6 30.	SHOWROOM - 3RD FLOOR 9:30 A.M. By reserva-
Thursday May 12 4:00 P.M. Cocktails	COATS AND SUITS Jack Sarnoff's Fall colle	DuPONT DYES & CHEMICALS; JACK SARNOFF, INC. ction of coats, suits, and rotected with "Zepel," fab. Stevenson, 971-4377.	POOL ROOM costumes, designed by
Thursday May 12 8:30 P.M.	Awards will be presented Norman Norell, Donald Brownia Wacs, Chester Weinber Simonelli, Bill Smith. Pa	PARSONS SCHOOL OF DESIGN (410 E.54TH ST.) to students by designer crooks, John Moore, Gaston Berg, Deanna Littell, Ruthan articipation in the present tickets sold out. Contact	itics: Rudi Gernreich, rthelot, David Kidd, ne Tuttle, Don tations: Mildred Custin
May 13	GIMBELS RELEASEFashions	and gifts from India. (Pro	eview, May 11See Pg.2)
9:30 A.M.	Michael Dayan of Tapemeast Hugh Shannon. By invitat:	MICHAEL DAYAN (710 LEXINGTON AVE.) ure will present his Fall of ion. Publicity: Leslie Cu ay 17 to 27, by appointment	collection. Music by nningham, TE. 8-0554.
May 16 9:30 A.M.	FOR 1967"OPENING Preview of coats, suits, a for Fur & Sport. By invi-	FUR & SPORT, INC. and boutique fur fashions, tation. Publicity: Lisa Coo, beginning Tues., May 17, PE. 6-8516.	SHOWROOM - 11TH FLOOR designed by Mr. Fred urtis, MU. 4-7444.
10:30 A.M.;	Leonard Arkin, May 16, Ju	LEONARD ARKIN; ANDREW ARKIN ne 6, 13 at 10:30. Andrew mela Fernandes, WI. 7-5324	Arkin, May 16, June 6,
May 16 11:00 A.M.	COLLECTION	REVILLON WHOLESALE ts a collection of young for . 5-5832.	SHOWROOM - 11TH FLOOR
May 16 12:00 Noon Cocktails	AND LOUNGEWEAR Preview of Fall lingerie a Show at 1:15. By invitati	KAYSER-ROTH LINGERIE (425 FIFTH AVENUE) and loungewear fashions. I ion. Buyer shows, June 7 ar y: Maxine Marlowe, MU. 3-70	ROOF Luncheon at 12:30. nd 14 at 5:00 P.M.,
May 16	COLLECTION	ALISON 8 at 12:00 Noon. Contact:	
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday May 16 4:00 P.M. Cocktails	The Birger Christensen Fa showing in advance of pre Athens, Greece; and Copen	BIRGER CHRISTENSEN 11-Winter collection of Sa sentations in Washington I hagen, Denmark. By invita Katz Paccione, PL. 1-4477.	DENMARK (280 PARK AVE. ga furs at a premiere).C.; Sydney, Australia; tion. Publicity:
	OPENING: FALL KNIT COLLECTION Daily informal showings o CH. 4-3488.	DONNA PAULA- KNITS ITALIA f Fall knit collection. O	530 SEVENTH AVENUE SHOWROOM - 19TH FLOOR Contact: Roy Solomon,
Beginning Monday May 16	Fall collection of dresse	GERMAINE & JANE s, coats, and suits from F Contact: PL. 3-4464; or	aris. Continuous
Beginning Monday May 16	OPENING: COMPLETE FALL COLLECTION Continuous showings, by a	SARMI BOUTIQUE, MILANO ppointment. Contact: Mr.	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR Revell, CH. 4-7270.
Beginning Monday May 16	OPENING OF FALL COLLECTIONS Continuous daily showings Yarmon, TR. 9-7112 or LO.	. (Note Change of Date.)	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR Publicity: Betty
	AMERICAN GIRL MAGAZINE SU FOR MAY 17 AT 8:30 A.M.,		
May 17	FALL FASHIONS BY HELENA BARBIERI Cocktail and evening fash invitation. Contact: CH.	ions. Also, May 24, 26, J	SHOWROOM - 19TH FLOOR
Tuesday May 17 9:30 A.M.	designed by Betti Belmont	ts, ensembles, suits, and daily at 9:30 A.M., 11:3	O A.M., 3:30 P.M.
	OPENING OF FALL COLLECTION Also May 20, 24, 26, June Contact: Sam Cohen, 10. 3		498 SEVENTH AVENUE SHOWROOM - 14TH FLOOR reservation.
May 17 11:00 A.M.;	PREVIEW: FALL LINGERIE AND UNDERFASHIONS Fall lingerie and underfas and resident buyers, by in 10:00, 11:30, 2:30. Conta	shions at 11:00 A.M. and 2	417 FIFTH AVENUE SHOWROOM - 2ND FLOOR :30 P.M. For press, : June 1-15, daily at
May 17	OPENING: FALL COLLECTION Fall collection, designed ll:30 A.M. By reservation	MIGNON by Dorothy Farbo, May 17, Contact: BR. 9-5991.	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR 24, June 3, 7 at

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
May 17	COLLECTION	PAUL BLUMENSTEIN 2:00 Noon. By reservation.	SHOWROOM - 27TH FLOOR
Tuesday May 17 1:00 P.M.	COLLECTION	JUNIOR SOPHISTICATES June 1, 7 at 1:00 P.M. Co	SHOWROOM - 4TH FLOOR
Tuesday May 17 1:00 P.M.	phontings: May Il at T:00	P.M., (4:00 P.M. Press), M. Contact: Lee Lerner,	ay 10, 24, 20, June 1,0
Tuesday May 17 1:00 P.M.	COLLECTION	PAT SANDLER FOR HIGHLIGHT at 1:00. Contact: Rhoda Ba	SHOWROOM - 15TH FLOOR
May 17	PRESS SHOWINGHANNAH TRO	Y'S FALL COLLECTION AT 4:0	0. (Opening, 1:00 P.M.)
Tuesday May 17 4:00 P.M. Cocktails	COLLECTION Lee Claire's Fall collect	LEE CLAIRE ion, designed by August de vation. Continuous therea 7-9470.	SHOWROOM - 14TH FLOOR Lorenzo, May 17, 23.
Tuesday May 17 4:00 P.M.	COLLECTION	HARMAY at 4:00 P.M. Contact: PE	498 SEVENTH AVENUE SHOWROOM - 22ND FLOOR . 6-5547.
Tuesday May 17 5:00 P.M. Cocktails	Preview of Royal Lynne's	ROYAL LYNNE, LTD. (530 SEVENTH AVENUE) Fall collection. By invit y reservation, at showroom	ation. Thereafter
Beginning Tuesday May 17	COLLECTION	ABBOTT EAST ir. Continuous by appoints	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR ment. Contact:
Wednesday May 18	ALL DAY TRIP FOR BEAUTY EDITORS Plane trip to mystery des Contact: Joan Parker, 542	BONNE BELL tination. For beauty edit. West Broadway, AL. 4-9810	MYSTERY DESTINATION ors, by invitation.
May 18	MELBA HOBSON Fall separates, sportswear	(1410 BROADWAY) r, and dresses, designed by t showroom. Contact: Milto	y Melba Hobson. By
May 18	SUIT COLLECTION For press and buyers, by :	M.S. COUTURE invitation. (Note Change of ubl.: Betty Yarmon, TR. 9-	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR F Date and Time.) 7112 or 10. 4-9194.
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday May 18 10:00 A.M.	FALL COLLECTION Fall dresses, suits, and	BRITISH MODERNS evening wear, designed by ereafter. Contact: Robert	SHOWROOM - 21ST FLOOR Lito Manalang. By in-
Wednesday May 18 11:00 A.M.	COLLECTION Fall collection of knits, Tournave: and Don Simonel	MODELLA coats, raincoats, costume li of Anne Klein, Inc. Bu er by appointment. Contact et, MU. 8-2130.	yers preview at 3:00 PM.
Wednesday May 18 12:00 Noon	COLLECTION Fall collection. designed	HAROLD LEVINE, INC. I by Don Breitinger. Also ion. Contact: Bill Laird,	May 24, June 1, 7 at
Wednesday May 18 12:00 Noon Luncheon	Children's fashions, size	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) es 3 to 6x, 7 to 14, and pr Jane Trahey. Co-chmn.: Mar l, Independent Retailers As Contact: CI. 7-3940.	re-teens. (Note Change rion Harris, Neiman
Wednesday May 18 12:30 P.M. Luncheon	Spring-Summer fashions b	LOOMTOGS, INC. (1407 BROADWAY) y Loomtogs. Barbetta Publitions (\$5.00): CI. 6-9171.	BARBETTA RESTAURANT 321 WEST 46TH STREET icity: Ellen Perl,
Wednesday May 18 1:00 P.M.	OPENING OF FALL COLLECTION Also May 19, 23, 24, 25, Jean Roberts, LA. 4-3520	31, June 1, 6, 7. By rese	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR ervation. Contact:
Wednesday May 18 2:30 P.M. Cocktails	Preview of David Crystal	DAVID CRYSTAL, INC. 's Fall dress collection. y: Jeanette Gottlieb, BR.	498 SEVENTH AVENUE SHOWROOM - 23RD FLOOR For press and buyers, 9-6560.
Wednesday May 18 2:30 P.M.	COLLECTION	BRANELL e 1, 2, 7 at 2:30. By res	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR ervation. Contact:
Wednesday May 18 4:00 P.M.	FALL COLLECTION By invitation. Showings	VERA MAXWELL, INC. thereafter: May 19, 24, J Contact: Harold Queler, LO	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR une 1, 7, 8, 14 at 12:00 . 3-4358.
Wednesday May 18 4:00 P.M.	COLLECTION	TERRY-ALLEN, INC. at 4:00. By reservation.	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Contact: LA. 4-7900.

CEIL CHAFMAN FOR

COLLECTION MISS WINSTON, INC. SHOWROOM - 11TH Also May 23 at 10:00 A.M., and May 26 at 4:00 P.M. By reservation.

OPENING OF FALL

Contact: LA. 4-9925.

Wednesday

May 18 4:00 P.M.

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530 SEVENTH AVENUE

SHOWROOM - 11TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday May 18 6:30 P.M. Cocktails- Dinner	tribute to American desi, American couture houses. For retail executives, by	DU PONT COMPANY n show of trend-setting st gners, featuring costumes Cocktails6:30; Dinner- uyers, and press. By invi 326; PressMabel Henderso	in Du Pont fibers from -7:30, followed by show. tation only. Contact:
Wednesday May 18 8:00 P.M. Dinner- Dance	Fall-Winter collection of The Ambassador of Denmark Borge. Price: \$50.00 per	BIRGER CHRISTENSEN dinner-dance featuring the f Saga Furs, under the spo and Mrs. Torben Ronne. r person, for benefit of t P. Fox at Leber Katz Pacci	nsorship of His Excellency Conferencier: Victor he American Cancer Soci-
Thursday May 19 10:00 A.M.		JACK SARNOFF, INC. suit collection, designed to A.M., by reservation.	512 SEVENTH AVENUE SHOWROOM - 30TH FLOOR by Molly. Also May 24, Contact: PE. 6-7121.
Thursday May 19 10:30 A.M.: 2:30 P.M.	PREVIEW: FALL COLLECTION Designed by Shannon Rodge after, by appointment.	JERRY SILVERMAN ers for Jerry Silverman. Contact: Jean Dionne, CH.	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR By invitation. There- 4-7522 or CH. 4-4940.
Thursday May 19 11:00 A.M.		JOAN ARKIN Arkin, including Mademoise June 7 and 14 at 11:00.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR lle Arlette, Real Contact: Pamela
Thursday May 19 1:15 P.M.	OPENING OF FALL COLLECTION Also May 23, 31, and June	NAT KAPLAN, INC. 6 at 1:15. By reservation	498 SEVENTH AVENUE SHOWROOM - 19TH FLOOR on. Contact: LO. 5-4115.
Thursday May 19 4:00 P.M.	COLLECTION Malcolm Starr's Fall coll	MALCOLM STARR, INC. ection, designed by Elinor vation. Contact: Marion	SHOWROOM - 20TH FLOOR r Simmons, May 19, 26,
Thursday May 19 4:30 P.M.		PARENTS MAGAZINE (52 VANDERBILT AVENUE) s, girls, pre-teens, and here Marcelle Burnham, MU. 5.	BAILROOM Doys. Show at 5:00 P.M.
Thursday May 19 5:00 P.M.		JANINE KAHAN by Bill Smith. Also at swroom. Contact: LA. 4-33	SHOWROOM - 29TH FLOOR 5:00 P.M. May 25 in
Thursday May 19 6:00 P.M. Cocktails	COLLECTION By invitation. Thereafte	ANNE FOGARTY, INC. r May 23 and 25 at 3:00 P.	SHOWROOM - 7TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Beginning Thursday May 19	OPENING OF FALL DRESS COLLECTION Daily informal showings.	RAFFAELE Contact: Betty Flannery,	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR LE. 2-2571.
Beginning Thursday May 19	for the first time, a new	ARBE ORIGINALS, INC. mere coordinates, casual are dimension in costumescontwinklers"designed by Doubtact: LW. 4-0220.	SHOWROOM - 11TH FLOOR ad dressy suits; and, eats with companion
Beginning Thursday May 19- June 4	THE LONDON LOOK" British ready-to-wear Fal Cojana International Fash Simon Massey; Roger Nelso Wallis & Co., Ltd. In N. Cotsmoor; Chas. McIntosh	BRITISH CLOTHING EXPORT COUNCIL l collections by: Bickler; ions; John Craig; Gor-Ray; n; Nichols & Hill; John Ba Y. showrooms: Aquascutum of Co., Ltd.; S. Simpson (Dak oan Hardy, British Consula	INDIVIDUAL SHOWROOMS Bondor; Clarewood; Reldan/Digby Morton; tes at Jean Varon; of London; Burberry; (s); Steinberg & Sons;
Friday May 20 10:30 A.M.	FALL COLLECTION Fall collection, designed Buyer showings: May 23, 2	MARQUISE by Christian Mann for Mar 5, June 1, 6, 8, 15 at 10: BR. 9-5794. Publ.: Leslie	30. By reservation.
Friday May 20 11:30 A.M.	COLLECTION By invitation. (Note Change	ABE SCHRADER CORP. ge of Date.) Thereafter Ma n. Publ.: Betty Yarmon, T	SHOWROOM - 15TH FLOOR
Friday May 20 12:00 Noon Luncheon	COUTURE COLLECTION "A Dazzling New Dynasty"- dresses and ensembles, de Nelson of N.Y. (Show at 13 showings May 25 and June	DYNASTY OF HONGKONG -presenting an internation signed by Patrick de Baren 2:00 Noon, followed by lun l at 4:00 P.M. (Cocktails). ane Arend. Publicity: Dot	tzen of Rome, and Larry cheon.) Additional All shows by reser-
Friday May 20- June 2	IN NEW YORK Frederick Starke will pres	(31 BRUTON ST.,LONDON) sent his Fall ensembles, s gar and Spice" collection.	HOTEL PLAZA portswear, daytime-to- By appointment.
Sunday May 22- May 24	FOR SPECIALTY STORES	(225 WEST 34TH STREET) Richer Retailing"discust, branch stores, advertise combating theft, and pilfer per person. Contact: Line	ing, public relations, rage. Fall fashion la Rosenthal, LA.4-2280.

GEORGIA BULLOCK

By invitation. Thereafter informal showings, by appointment. Contact: Carmelita Brennan, 565-2827.

Monday

May 23

9:30 A.M.

PREVIEW OF FALL

COLLECTION

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530 SEVENTH AVENUE

SHOWROOM - 8TH FLOOR

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
May 23	PRESS PREVIEWCHESTER WE	INBERG'S FALL COLLECTION A	T 11:00.(Opening 4:00 FM
4:00 P.M.	GIRL" PORTRAITS Twentieth anniversary exh in national advertisement will be present. Hours:	JOHN H. BRECK, INC. ibit of "Breck Girl" portro s over the past 20 years. ll:00 A.M1:30 P.M.; 4:00 Crumpacker at Vernon Pope	2 COLUMBUS CIRCLE aits that have appeared Many of the models P.M6:00 P.M. By in-
Monday May 23 1:00 P.M.	COLLECTION	June 1, 2, 7, 8 at 1:00 P.1	SHOWROOM - 7TH FLOOR
May 23	COLLECTION	REMBRANDT by Ole Borden, May 23, 25. Contact: LO. 4-3600.	SHOWROOM - 6TH FLOOR
May 23	PRESS SHOWINGMAURICE RE	NTNER'S FALL COLLECTION AT	3:00. (Opening, May 24)
May 23 3:30 P.M 5:30 P.M.	AT COCKTAILS Fieldcrest will present ". fashion show, with coutur	FIELDCREST Extra Dry with a Twist," a e collection by 15 leading an at Addison, Goldstein &	POOL ROOM different kind of designers. By invi-
Monday May 23 4:00 P.M.	COLLECTION Showing May 23 at 4:00 P.	CHESTER WEINBERG, LTD. M. (Press show at 11:00 A.14, 31, June 1, 7. By reserved.)	SHOWRCOM - 10TH FLOOR M., by invitation.)
4:15 P.M.	LEATHER AND FABRIC Fall-Winter collection of by Tarquin Ebker. By inv	SAMUEL ROBERT, INC. (1407 BROADWAY) couture fashions in leathed itation. Thereafter in sheennoyer Assoc., MU. 2-6480.	TERRACE ROOM er and fabric, designed owroom. Contact:
May 23 5:00 P.M.		HEIGA Fall fashions. By invitat: Walter Oppenheimer, 213-MA	
May 23 8:00 P.M. Supper-	FORMAL SUPPER DANCE "Patrons And Angels"Twent sentation at 8:00 P.M., for David L. Yunich, Melvin E (tax deductible) payable	FASHION INSTITUTE OF TECHNOLOGY nty-second anniversary cele collowed by supper; dancing Dawley. Contribution of to the "Educational Foundar ley Goodman, Executive Dire	F.I.T. THEATRE ebration; fashion preat 9:00 P.M. Co-chmn: \$100.00 per person tion for the Apparel
May 24	BREAKFAST SHOWING OF FAIL COLLECTION Showing at 9:15. By invitation of the contact: Miss Iris, LW. 4	JOAN LESLIE tation. Thereafter at show	500 CLUB 500 SEVENTH AVENUE wroom, 530 Seventh Ave.

DATE WHAT'S GOING ON GIVEN BY WHERE Tuesday OPENING: FALL KIKI HART, N.Y., INC. 530 SEVENTH AVENUE May 24 COLLECTION SHOWROOM - 5TH FLOOR 10:00 A.M. Designed by George Nardiello. By reservation. Contact: WI. 7-7457. Tuesday OPENING OF FALL MATTY TALMACK, INC. 530 SEVENTH AVENUE May 24 COLLECTION SHOWROOM - 5TH FLOOR 10:30 A.M. Showings May 24 and 26 at 10:30 A.M., designed by Dominic. By reservation. (Note Change of Time.) Contact: BR. 9-1195. Tuesday OPENING OF FALL MOLLIE PARNIS 530 SEVENTH AVENUE May 24 COLLECTION (PARNIS-LIVINGSTON) SHOWROOM - 18TH FLOOR 12:00 Noon Also May 26 at 12:00 Noon. By reservation. Contact: BR. 9-5012. Tuesday PRESS PREVIEW OF OSCAR DE LA RENTA 550 SEVENTH AVENUE May 24 FOR JANE DERBY, INC. SHOWROOM - 23RD FLOOR FALL COLLECTION 2:30 P.M. By invitation. Thereafter May 25, 27, 31, June 2, 8 at 10:30 A.M. By reservation. Contact: Mabel Glemby or Minnie Cushing, LA. 4-9350. Publicity: Eleanor Lambert, MU. 8-2130. CATHERINE SCOTT, LTD. Tuesday OPENING: FALL 550 SEVENTH AVENUE May 24 COLLECTION SHOWROOM - 5TH FLOOR 2:30 P.M. Showings May 24 and June 1 at 2:30. By reservation. Contact: Sally Wolf or Margie Lefcourt, 524-7093. Tuesday OPENING OF FALL MAURICE RENTNER, LTD. 550 SEVENTH AVENUE May 24 COLLECTION NEW SHOWROOM - 17TH FL. 2:30 P.M. Maurice Rentner's Fall collection, designed by Bill Blass. Press show, Mon., May 23 at 3:00 P.M. By invitation. Trade showings, May 24, 25, 26, 31, June 1, 2, 8 at 2:30. By reservation. Contact: Eleanor Stoner, LA.4-6968. Tuesday PREVIEW OF FALL BRIARBROOK SUITS 512 SEVENTH AVENUE SUITS AND COSTUMES DESIGNED BY STEFAN SHOWROOM - 11TH FLOOR May 24 Fall suits and costumes, designed by Stefan. By invitation. Continuous 2:30 P.M. daily thereafter. Contact: Isabelle Crawford, LW. 4-9000. Tuesday OPENING OF FALL GINO CHARLES, LTD. 530 SEVENTH AVENUE May 24 COLLECTION SHOWROOM - 19TH FLOOR 3:00 P.M. Showings May 24, 25, 31 at 3:00 P.M., by reservation. Contact: Alan Duddle, LA. 4-7690. Publicity: Eleanor Lambert, MU. 8-2130. Tuesday PREVIEW OF FALL CLARET ORIGINALS.INC. PLACE TO BE May 24 COLLECTION (498 SEVENTH AVENUE) ANNOUNCED 3:30 P.M. Casual dresses, sportswear, designed by June Francis; also imported knits. Show at 4:00 P.M. By invitation. (Note Change of Date.) Continuous daily Cocktails thereafter at showroom. Contact: IO. 3-6126. Publ.: Essie Pinsker, WI. 7-2514. Tuesday PRESS PREVIEW OF DCNALD BRCOKS, INC. 550 SEVENTH AVENUE May 24 FALL COLLECTION SHOWROOM - 21ST FLOOR 4:00 P.M. By invitation. Thereafter May 26, June 1, 7, by reservation. Contact: WI. 7-8235. Tuesday OPENING OF FALL JOHN MOORE 550 SEVENTH AVENUE May 24 COLLECTION SHOWROOM - 24TH FLOOR 4:00 P.M. Also May 26, June 2, 7 at 4:00. By reservation. Contact: OX. 5-1350.

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday May 24 5:00 P.M. Cocktails		MOE NATHAN, INC. by Miguel Dorian. For prereafter. Contact: Valerie	
Tuesday May 24 5:00 P.M. Cocktails	AND NOVELTY KNITS "Everywear for Everywhere fashions in woven stretch	WAUMBEC MILLS, INC. "designer and manufacture and novelty knitsall intation. Contact: Aurele S	BALLROOM er's showing of women's Waumbec fabrics. For
Wednesday May 25 8:30 A.M. Breakfast		SWAKARA il fashions, by leading de : Audrey Dutoit, Gaynor &	
Wednesday May 25 10:00 A.M.	COLLECTION	ADELE SIMPSON, INC.	SHOWROOM - 23RD FLOOR
Wednesday May 25 10:30 A.M.	COLLECTION	WILSON FOLMAR, INC. O:30. By reservation. Co	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR ontact: IA. 4-5923.
Wednesday May 25 12:00 Noon& 4:00 P.M.	COLLECTION	GEOFFREY BEENE or May 26, 31, June 2 at 12	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR 2:00 Noon. By reserva-
Wednesday May 25 2:30 P.M.	COLLECTION Larry Aldrich's Fall coll	LARRY ALDRICH ASSOC. ection, designed by Marie une 1, 2, 8 at 2:30 P.M.	SHOWROOM - 12TH FLOOR McCarthy. (Note Change
Wednesday May 25 2:30 P.M.	FOR 1967 "The World of Fun Furs, f	QUALITY FURS- MANOS & BLOCK From American Opossum to Zu vitation. Thereafter dail CH. 4-7551.	SHOWROOM - 3RD FLOOR alu Zebra"the 1966-67
Wednesday May 25 3:00 P.M.	COLLECTION	ANDREW WOODS, INC. invitation. Thereafter July 34-3857.	SHOWROOM - 5TH FLOOR
Wednesday May 25- June 10	wear collections by Casti	DIDIER GRUMBACH ndes of Paris, will presen llo, Madeleine de Rauch, F Contact: Ruth Hammer Assoc	Philippe Venet, Jean

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday May 26 9:00 A.M. Breakfast	Preview of ready-to-wear designed by Fabiani, and	FEDER FASHIONS (1410 BROADWAY) coats, suits, dresses, ensimported from Italy by Federal Ardner, TR. 7-4952. There	sembles, evening fashions der Fashions. By invi-
Thursday May 26 2:30 P.M.	COLLECTION	ANTHONY BLOTTA, INC. 2 at 2:30. By reservation	SHOWROOM - 12TH FLOOR
Thursday May 26 3:30 P.M. Cocktails	JUNIOR COLLECTION Junior Accent's Fall coll	JUNIOR ACCENT (498 SEVENTH AVENUE) ection, designed by Frank showroom. Contact: LO. 4-	CRYSTAL BALLROOM Adams. By invitation.
Thursday May 26 4:00 P.M.	NEW SHOWRCOM Fall collection, designed	SAM FRIEDLANDER, INC. by Bob Bugnand. Showings Contact: Sylvan Fox or	SHOWROOM - 2ND FLOOR May 26, 31, June 2 at
Thursday May 26 8:00 P.M. Dinner- Dance	FASHION BALL Tribute to: "The Royal Fa Mildred Custin, Dorothy & Andrew Goodman. In behal Human Relations. Chmn.:	AMERICAN JEWISH COMMITTEE (165 E.56 ST.) milies of Fifth Avenue"A Melvin Dawley, Sophie & A f of The American Jewish (Jerry Silverman. Co-Chmm. Tickets: \$100.00 per per thur Feuer, PL. 1-4000.	BALLROCM Anna & Wilbur Allen, Adam Gimbel, Nena & Committee, Appeal for .: Pauline Trigere.
Beginning Thursday May 26	WINTER COLLECTION Hanae Mori will present h	MADAME HANAE MORI mer Fall-Winter collection Mr. Kenzo Tatsuno, 233 Br	PRIVATE SUITE at daily showings.
Thursday May 26- June 11	OPENING: CALIFORNIA FASHIONS IN NEW YORK Travilla's Fall collection 213-MA.7-1383 (L.A.); beg	TRAVILIA (122 E.7TH ST., L.A.) on daily, by appointment. ginning May 26, CI. 7-2200	HCTEL GOTHAM PRIVATE SUITE Contact: William Sarris, (N.Y.).
	OPENING OF FALL COLLECTION Also June 1, 7, 9, 15 at	TIFFEAU & BUSCH, LTD. 9:30 A.M. By reservation.	SHOWRCOM - 8TH FLOOR
May 29 3:30 P.M.	FALL CALIFORNIA FASHIONS IN NEW YORK By invitation. Thereafte 213-OL. 2-9010 (L.A.); be	(711 N.IA CIENEGA, L.A.) er in private suite, by app	PERSIAN ROOM pointment. Contact:
Tuesday May 31 10:30 A.M.	PRESS FREVIEW: FALL COATS AND SUITS By invitation. Thereafte	BARBERINI, LTD. (DIV.OF ORIGINALA) er informal showings. Conta	512 SEVENTH AVENUE SHOWROOM - 13TH FLOOR act: PE. 6-2291.
May 31	PRESS PREVIEW OF FALL COLLECTION By invitation. Thereafter Contact: JU. 2-2317.		SHOWROOM - 8TH FLOOR
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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday May 31 12:00 Noon	JUNIOR COLLECTION Fall junior collection Ma	LANZ ORIGINALS, INC. y 31, June 1, 2, 7, 8, 9 a Audrey Brock, OX. 5-6440.	
Tuesday May 31 12:30 P.M. Luncheon	One-hundred-eleven gradua Awards will be made to all	TOBE-COBURN SCHOOL FOR FASHION CAREERS tes will be introduced to umnae. Contact: Lorraine onstance Hope Assoc., PL.	the fashion world. Helfont, TR. 9-4644.
Tuesday May 31 2:00 P.M.	COLLECTION	ORIGINALA 2:00 P.M. By reservation.	512 SEVENTH AVENUE SHOWRCOM - 43RD FLOOR Contact: Mrs. Jay
Tuesday May 31 3:15 P.M.		IAWRENCE OF IONDON resent their Fall collecti s daily thereafter. Conta nn Silver Assoc., 247-8050	SHOWRCOM - 20TH FLCOR on of couture rainwear. ct: Rose Blasberg,
Tuesday May 31 4:00 P.M.	OPENING: FALL COLLECTION Showings May 31 and June ment. Contact: Anne Town	ROSALIE MACRINI, INC. 7 at 4:00, by invitation. e, CH. 4-2655.	550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR Thereafter by appoint-
Wednesday June 1 7:15 A.M. Breakfast	BREAKFAST SHOWS Breakfast at 7:15 A.M., s	ns (4:00 P.M., refreshment	BALLROOM 1, 2, 3, 6, 7, 8, 9, 10,
June 1 9:00 A.M.	PREVIEW: FALL-WINTER FUR FASHIONS "The Fine Art of Furs"1 tation. Publicity: Happi	FASHION COUNCIL uxury furs, sport furs, an	COTILLION ROOM d fur trims. By invi-
June 1	OPENING: FALL COATS AND SUITS Also June 7, 9, 14, 16 at		SHOWROOM - 25TH FLOOR
1:00 P.M.	FALL COLLECTION BY DOROTHY COX By reservation. Continuous CH. 4-6350.	TANNER OF NORTH CAROLINA us thereafter. Contact: B	530 SEVENTH AVENUE SHOWROOM - 28TH FLOOR arbara Underhill,
June 1	OPENING OF FALL COLLECTION Fall collection, designed By reservation. Contact:		SHOWROOM - 24TH FLOOR
Wednesday June 1 4:00 P.M. Cocktails		AMERICAN WOOL COUNCIL (570 SEVENTH AVENUE) med in America. By invita	HOTEL DRAKE (56TH & PARK

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Wednesday June 1 4:00 P.M.	SHOWING OF FALL COLLECTION Showings, June 1, 2, and Buchwald, 695-1617.	RUDI GERNREICH, INC. 3 at 4:00 P.M. By reserve	530 SEVENTH AVENUE SHOWRCOM - 20TH FLCOR ation. Contact: Bernie
Thursday June 2 9:00 A.M. Champagne Breakfast	PREVIEW OF FALL JEWELRY DESIGNS Preview of Fall jewelry of fine jewelry. By invitant. 7-6655.	WANDER & COMPANY designs; demonstration of ditation. Contact: Jane Hau	745 FIFTH AVENUE SHOWROOM - 14TH FLOOR design and craftmanship ack at DuFine & Co.,
Thursday June 2 9:30 A.M. Breakfast	woode, and manufactured i	MARIANNE SPOTTISWCODE s in French fabrics, design in Paris. By invitation. 58th St., PL. 3-4464 or Pl	Thereafter at Virginia
Thursday June 2 10:00 A.M.	COATS AND SUITS	4, 16 at 10:00 A.M. By rea	205 WEST 39TH STREET SHOWROOM - 5TH FLOOR servation. Contact:
Thursday June 2 10:30 A.M.	varied furs. For press	H.B.A. FUR CORPORATION on"preview of junior petand buyers, by invitation. daily. Contact: Lillian Sh	SHOWROOM - 14TH FLOOR ite Fall collection of Thereafter buyer show-
Thursday June 2 12:00 Noon	OPENING OF FALL COLLECTION Daytime, cocktail, and ex By reservation. Contact	countess alexander vening fashions, June 2, 3, CH. 4-5693.	530 SEVENTH AVENUE SHOWRCOM - 9TH FLOOR , 9, 16 at 12:00 Noon.
Thursday June 2 12:00 Noon Luncheon	COLLECTION Preview for the press of	KEN SCOTT OF MILAN (64 EAST 55TH STREET) Cruise fashions. By invi-	tation. (Note Change of
Thursday June 2 3:30 P.M.	DRESS COLLECTION	LESLIE FAY, INC.	SHOWROOM - 16TH FLOOR
Thursday June 2 4:00 P.M. Cocktails	PREVIEW OF FALL JUNIOR COLLECTION By invitation. Also June room. Contact: Bettye W	MAM'SELLE (498 SEVENTH AVENUE) e 7 and 14 at 4:00 P.M., by hiteman, CH. 4-7373.	THE WEAVERS CLUB 110 WEST 40TH STREET y reservation in show-
Friday June 3 8:30 A.M. Breakfast	METALLIC YARN A "glittery" group of fa	METION CORPORATION (432 PARK AVE.SO.) shions, featuring fabrics : ontact: Arlene Friedlander	99 EAST 52ND STREET incorporating metallic
June 3	FALL COLLECTION Also June 6 at 4:00 P.M.	B.H. WRAGGE, INC. ; June 7 and 13 at 11:30 A	SHOWRCOM - 9TH FLOOR
	Contact: WI. 7-4968.		-14-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Friday June 3 4:30 P.M. Cocktails	Fashions from Fall issues	174 4 774 7 7 7 7 7 7 7 7 7 7 7 7 7 7 7	WALDORF-ASTORIA BALLROOM Show at 5:00 P.M. onth, PL. 9-8100.
Monday June 6 11:00 A.M.	PRESS PREVIEW: FALL- WINTER FUR FASHIONS Preview of couture fur co. Bill Blass, David Kidd, as ment. Publicity: Bill Pa	llection, designed exclusiond Sarmi. By invitation.	352 SEVENTH AVENUE SHOWROOM - 11TH FLOOR vely for Revillon by Thereafter by appoint-
Monday June 6 11:00 A.M.	OPENING OF FALL COLLECTION Euyer showings: June 6 at 2:30 P.M. All shows by r	SARMI, INC. 11:00; June 7 at 11:30. eservation. Contact: Faye	550 SEVENTH AVENUE SHOWROOM - 3RD FLOOR Press June 6 at Berk, CH. 4-7270.
Monday June 6 12:30 P.M. Luncheon	Press preview of Betty Yo Neustadter. Show at 1:15 Tues. June 7 at 9:30. B	NEUSTADTER FURS kova's high-fashion collect. Publicity: Mary Kelley, oth shows by invitation. tment. Contact: Harvey Ne	tion, designed for CI. 7-5213. Buyers:
Monday June 6 4:00 P.M. Cocktails	WINTER FUR FASHIONS	COOPCHIK-FORREST (333 SEVENTH AVENUE) rooks for Coopchik-Forrest	99 EAST 52ND STREET
Beginning Monday June 6	Fur collection, including	KOTUK & ACKERMAN a new collection of fun a By appointment. Contact:	SHOWROOM - 14TH FLOOR and sport furs, daily at
Monday	FALL IMPORT READY- TO-WEAR COLLECTION By appointment. Contact:	FONTANA OF ROME Joan Franges, PL. 3-7244	HOTEL PLAZA SUITE 336-338
Beginning Monday June 6	FOR 1967"	que fur fashions, designed	224 WEST 30TH STREET SHOWROOM - 11TH FLOOR by Mr. Fred for Fur & empertz, PE. 6-8516.
Tuesday June 7 8:00 A.M. Breakfast	FOR MEMBER STORES Advance Fall seminar, for	MERCHANDISING MOTIVATION INC.(39 W.55TH STREET) member stores. Show at 8 Marjorie Reich or Frances	TRIANON ROOM 3:30 A.M. Price: \$15.00,
Tuesday June 7 8:15 A.M. Breakfast	from "Ingenue's" August	INGENUE MAGAZINE Lew for Fall, featuring you editorials. Show at 8:30 A c: Alice Encke, YU. 6-6300	A.M. By reservation.

June 7 NEUSTADTER FURS BUYERS' SHOWING AT 9:30 A.M. (Preview, June 6.)

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DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Tuesday June 7 2:30 P.M.	WINTER FUR COLLECTION Fall-Winter fur collection Publicity: Pauline Greene	FREDRICA FURS on, designed by Arthur Schwe, TN. 7-2288. Trade shown	SHOWROOM - 16TH FLOOR wartz. By invitation. ings: June 8 and 9 at
Tuesday June 7 4:00 P.M. Cocktails	FROM AUGUST ISSUE "Super Mlle on Campus"p	MADEMOISELLE MAGAZINE review of fashions, for ti per person. Contact: Lenor	BALLROOM e-in stores. Show at
Wednesday June 8 9:00 A.M. Coffee	FUR COLLECTION Fur collection, designed By invitation. Beginning and 2:00 P.M. daily. Con	CHRISTIE BROS. FUR CORP. by the brothers Christie. Thurs., June 9, buyer sho tact: Herry Feldman, PE. 6	Show at 9:30 A.M. wings at 10:00 A.M. 6944.
oune o	T-MOLLECATO	BURKE-AMEY :30 A.M. By invitation. ger, CO. 5-7720.	D11201, 7011
June 8	FREDRICA FURS BUYERS' SHO	WING AT 10:30 A.M. (Previe	w, June 7.)
Wednesday June 8 2:30 P.M.	OPENING OF FALL COLLECTION Fall collection at 2:30, Jaap or Muriel Morris, LO	CHRISTIAN DIOR- NEW YORK,INC. June 8, 14, 16. By invita . 4-9220.	498 SEVENTH AVENUE SHOWRCOM - 17TH FLOOR tion. Contact: Joanne
Wednesday June 8 3:30 P.M. Champagne	Oliver Gintel "The House	OLIVER GINTEL, INC. (333 SEVENTH AVENUE) of Black Diamond"presen By invitation. Contact: TE. 1-9443.	its the Fall fur collec-
Wednesday June 8 4:00 P.M. Cocktails	PREVIEW OF FALL COLLECTION By invitation. Thereafte OX. 5-4270. Publicity: F		pointment. Contact:
Wednesday June 8 5:15 P.M.	COUTURE FASHIONS Daytime and evening fashi	ROSSINO-ANGEIA, LTD. ons, designed by Angela. ration. Contact: Mr. de Ma	SALON - 3RD FLOOR By invitation. Also
Wednesday June 8 6:00 P.M. Cocktails	6:00 P.M., followed by costores and participating	DU PONT COMPANY oven dresses for Fall in Du ocktails.) For retail executant	eutives of promotion cion. Contact: Trade
Wednesday June 8 6:00 P.M. Dinner	FASHION SHOW 'Will The Big Fur Parade	NAT'L RETAIL MERCHANTS ASS'N (100 W.31ST ST.) Pass You By"industry-wid Contact: Dorothy Cook,	TERRACE BALLROOM le dinner meeting and
DIMET	PHONTIES TICKERS: 61).00	outcace. Dorothy cook,	-16-

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Thursday June 9 8:30 A.M. Breakfast	Preview of Fall-Winter co	MITSUKO MOROOKA OF TOKYO outure fashions by Mme. Mit	suko Morooka of Tokyo.
June 9	FREDRICA FURSBUYERS' SH	HOWING AT 10:30 A.M. (Previ	ew, June 7.)
	SHOWINGS: FAIL COLLECTION Also June 14, 15, 16 at 2 Contact: Joan O'Connor, I	2:30, and June 22 at 10:30	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR A.M. By reservation.
Thursday June 9 5:30 P.M.	Twenty-second annual fash By invitation. Knitters	WOOLKNIT ASSOCIATES, INC. AMERICAN WOOL COUNCIL aion show at 6:30 P.M., fol and designers, admitted to Cairalla Assoc., Mu. 8-1171	lowed by woolknit awards banquet at 7:30,
Friday June 10 9:30 A.M.	PRESS PREVIEW: FALL- WINTER FUR COLLECTIONS Fur collections by Christ By invitation. Contact:	CHRISTIAN DIOR FURS; LAURENCE H. KAYE tian Dior Furs of Paris, an Rose Ciacci, OX. 5-8340.	345 SEVENTH AVENUE SHOWROOM - 21ST FLOOR ad Laurence H. Kaye.
4:00 P.M.	PREVIEW OF FALL FASHIONS Preview of George Stavror Publicity: Eleanor Lambe	STAVROPOULOS (16 WEST 57TH STREET) coulos' Fall collection. Fert, MU. 8-2130,	HOTEL REGENCY PARK AVE.& 61ST STREET By invitation.
Monday June 13 4:30 P.M 6:30 P.M. Cocktails	"Persian Market Party"f in Persian Lamb, featuring	PERSIAN LAMB INSTITUTE Cirst annual industry-wide ag new color range by leadi	collection of apparel ng designers. By in-
June 14		RITTER BROTHERS er at 10:30 and 2:30, by ap Cleanor Lambert, MU. 8-2130	
	FOR FIVE DESIGNERS "Best Dressed In American leading U.S. fur designer	Mink"First annual award s. Admission: \$25.00 (ber R. Suter, Albert Woodley (BALLROOM of trophies for five efitFur Trade Foun-
June 16	OF AT-HOME FASHIONS Premiere showing of at-ho	SILVIA BALDI OF FIORENTINA SHCES ome fashions, designed by S ad buyers, by invitation. onnor Assoc., PL. 9-8150.	VERSAILLES ROOM Silvia Baldi of
June 17 9:00 A.M.&	BREAKFAST & LUNCHEON	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) scheon12:00 Noon. More of 7-3940.	BALLROOM

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1967		
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